

# LEISURE & ATTRACTIONS

Zoos

→ ENGLISH

**AXESS**  
We customize solutions.

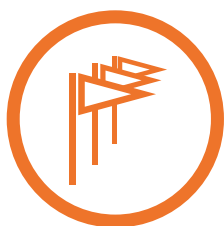
# Axess

## LEISURE & ATTRACTIONS

Smart and modern ticketing and access management solutions for leisure and attractions. Whether you need a system for selling tickets, automated data management, CRM or access control - Axess is your full-service partner. We offer the perfect system. Our centrali-

zed datacenter allows to add as many products or features as you need. No matter if it is a small zoo, a museum, a big theme park or a sightseeing attraction. You pick only features you need. We take all chosen parts and tasks and configure the best solution for your at-

traction. The modular system of Axess allows to add features that you might need in the future by simply integrating them into your existing system. Various third party products can be integrated as well.



**Axess**  
WEBSHOP



**Axess**  
TICKET KIOSK 600



**Axess**  
SMART TICKETS



**Axess**  
SMART RETAIL



**Axess**  
PICK UP BOX 600



**Axess**  
SMART POS



**Axess**  
RESORT.LOCKER



**AX500**  
Smart Gate NG



**Axess**  
HANDHELD 600



**Axess**  
RESORT.F&B



**AX500**  
Smart Access Terminal NG



**Axess**  
SMART RESERVATION



**Axess**  
Car Axess NG Entry/Exit

# Axess WEBSHOP

## Solutions for smart internet sales

Nowadays most tickets are bought online. The Axess **WEBSHOP** provides operators with an online ticketing solution that is integrated into the own individual website. It is a "fully responsive" and convenient outlet which guests can use to book tickets and services from any device. It has been developed

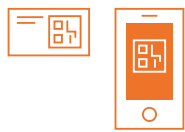
in-house and is therefore perfectly integrated into the Axess system. When guests arrive on site, they are able to convert their voucher into a valid ticket at the cash desk or by using the Axess **PICK UP BOX 600** or the Axess **TICKET KIOSK 600**. If guests are already regular customers, they may recharge their

Axess **SMART CARD** at the webshop using the WTP number of the ticket. Axess **Web Ticketing Program** (WTP sales) serves your attraction with an online ticketing for both B2C and B2B sectors.

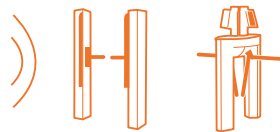
### Buy a ticket



Print out ticket or save it on the smartphone.



Scan the ticket at gate.

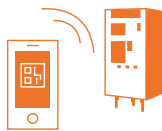


Go through the gate.

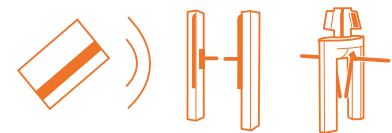
### Reserve a ticket



Get the voucher/code in the webshop.



Go with the voucher/code to the Axess **TICKET KIOSK 600**, the Axess **PICKUP BOX 600** or the cashier and get the ticket.

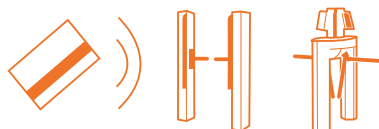


Go through the gate.

### Recharge a SMART CARD



Recharge an existing **SMART CARD** with WTP number in the webshop.



Go through the gate.







# Axess SMART POS

## The high performance point of sale

The smart cash desk solution offers an impressive intuitive design and a wide range of functionality. The Axess **SMART POS** can be individually configured. It works for leisure parks, theme parks, museums, zoos, sights and other attractions. The user interface offers a large transaction window which is able to display all sales data and additional messages. The POS is also a secure payment management system which fulfills

all legal and fiscal requirements, as well as reports. The receipt printer is also able to print barcode tickets. A high resolution touch screen allows to operate the system intuitively and rapidly. An easy-to-read customer display gives the customer overview of the charges and details. With the connected camera it is possible to take pictures and print them on the ticket as for saison tickets.

### Features

- › Clear ticket selection
- › Individual position of keys
- › Several key levels (tickets, articles, packages etc.)
- › Color indications and groupings (by frequency or event)
- › Rapid ticket production with up to four Axess **SMART PRINTERS 600**
- › Reports on receipt printer
- › Gift coupon solutions (country specific)
- › Online and offline operation (local database)
- › Integration of additional services such as Axess **RESORT.LOCKER**

#### Axess SMART PRINTER 600

All printers offer read and write functions

#### Camera

High resolution for guest photos personalized tickets

#### Touch screen

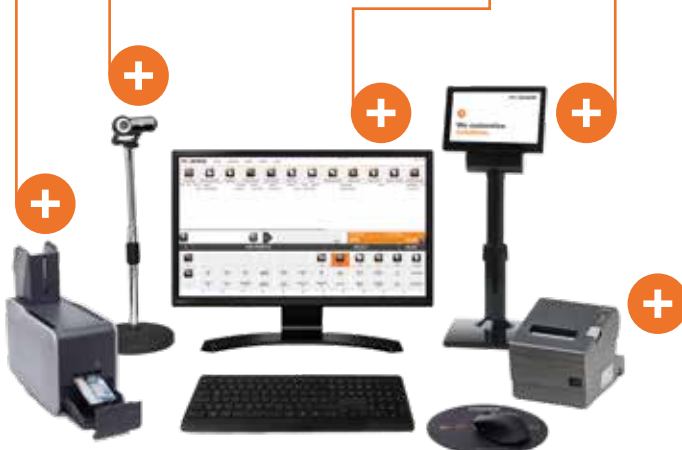
Intuitive operation

#### Customer display

Can also be used as advertising space

#### Receipt printer

Can also be used to print barcode tickets



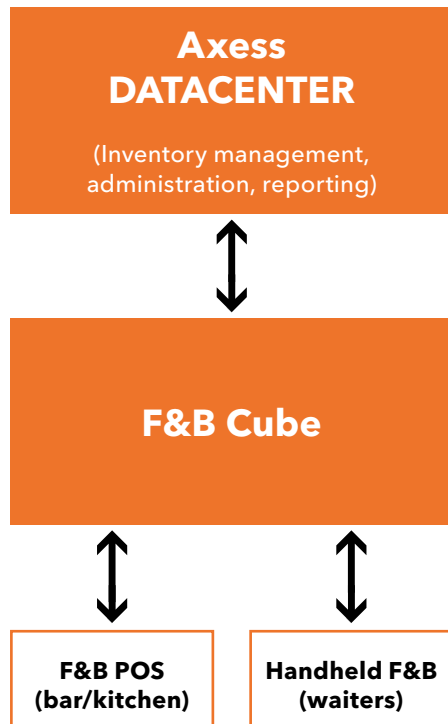
# Axess RESORT.F&B

## Get your restaurants, kiosks and shops into the system

**Axess RESORT.F&B** is the integrated solution for the order and logistic management of your restaurants, kiosks and shops. **RESORT.F&B** can be configured individually and coordinated according to the needs of your busi-

ness. This smart solution can be used for services ranging from food kiosks to restaurants. **RESORT.F&B** corresponds of course to tax law guidelines. In case of fiscal changes, **RESORT.F&B** is updated with just a few clicks. Report

evaluation, order management, master data management, the setup of registration interfaces and inventory evaluation is administered centrally in the **RESORT.F&B MANAGER**. Reports can also be sent automatically by email.



# Axess SMART RETAIL

## Shopping at your attraction made easy

The **SMART POS RETAIL** allows to integrate your sales of shop articles or other extended items into the POS system. You can sell a sunhat in your waterpark, a souvenir of your theme park, a book in your museum or even a locker to store extensive bags or other items. Everything can be monitored and managed through one system and database and offers on the front-end an easy to read overview.



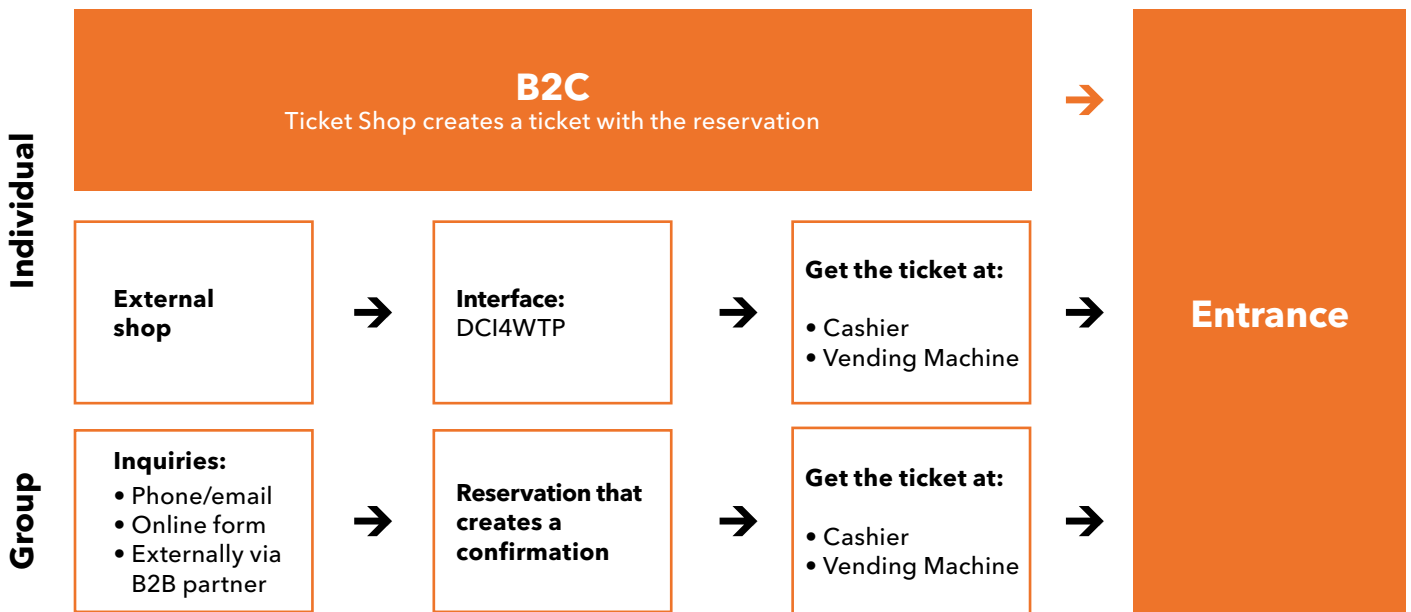
# Axess SMART RESERVATION

Get your personal seat, be part on a limited tour or special event

Axess **SMART RESERVATION** is the innovative reservation system for many applications. It offers you a back office solution to create and manage inquiries and reservations. This web-based application doesn't require any additional installation. Your visitor has a confirmed place at a particular time, a special event or in a limited group for a tour like

in museums. The inquiries from all sales channels are automatically transferred into the **SMART RESERVATION MANAGER** software. This is where a reservation is created, edited or changed. When the process is finished, **SMART RESERVATION** generates and sends the reservation confirmation. You always have a clear overview of all reservations

and bookings. Reservations for larger groups are easily done with the special group reservation feature. B2B partners (such as travel agencies) get their own login and can independently make their reservations in the **RESERVATION MANAGER**.



# Axess RESORT.LOCKER

## Integrate a full locker management into your access system

Thanks to the central administration of data in the Axess **DATACENTER** visitors are able to book a personal locker at the same time as they purchase their ticket.

The ticket is simultaneously the locker key. By using the Axess **SERVICE PANEL** lockers can be managed and changed or authorizations can be added. Opera-

tors are provided with a wide range of tools for the administration and analysis of the lockers.

### BUY

Visitors buy and pay a ticket online or at the Axess **SMART POS**. They get the ticket from the cashier at the **POS** or print it at the Axess **PICK UP BOX 600**.



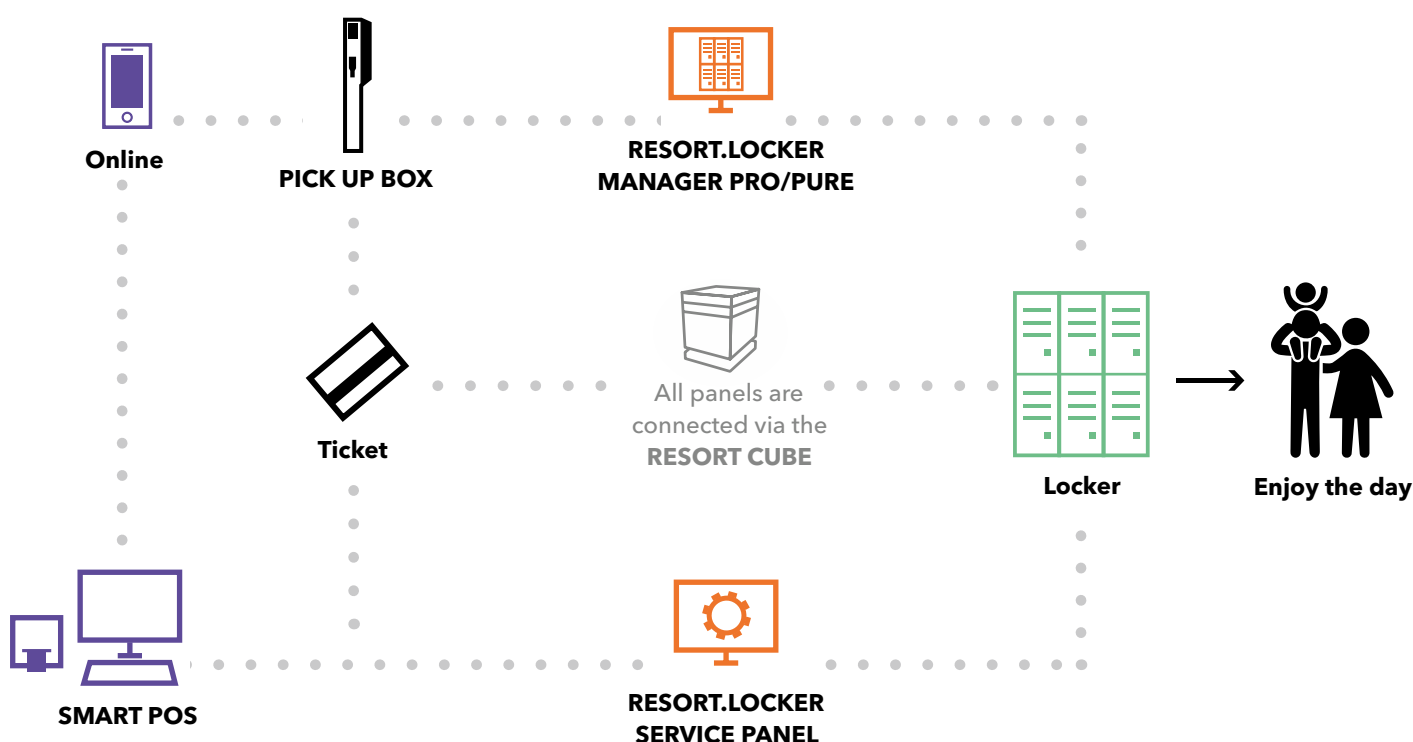
### MANAGE

Managing of the locker system by the service team with the **RESORT.LOCKER MANAGER PRO** or **PURE** or independently at the **SERVICE PANEL**.



### USE

Use the ticket as the key for the locker system.



### Features

- › Easily book a locker onto your account by using the Axess **CONNECT.APP**, Axess **SMART POS**, a stand-alone system or online
- › Book one or more lockers; Assign multiple tickets to one locker; Change lockers
- › Centralized configuration of the system; Login with the web browser
- › Offline operation without restrictions
- › Online monitoring of locker occupancy



#### Axess **RESORT.LOCKER PRO**

Allows to book and adapt locker authorizations in short time. The software is fully integrated into the Axess **RESORT** system and allows managing the lockers at the Axess **SMART POS**.



#### Axess **RESORT.LOCKER PURE**

You can easily manage lockers for your visitors on external systems. This stand-alone product allows integration for hotel receptions, rental shops, etc.



#### Axess **RESORT.LOCKER SERVICE PANEL**

Located in the locker room, the panel supports the visitor with basic functions such as checking the location of the locker, assigning other persons or changing lockers. Visitors can manage their locker independently of the service team.



# Axess PICK UP BOX 600

## Delivering prepaid tickets within seconds

Getting your ticket was never that easy. Visitors can collect tickets ordered online in the individualized Axess **WEB-SHOP** or Axess **CONNECT.APP** on site in seconds. This makes queuing a thing of the past. As a park- or museum operator you benefit from satisfied visitors and quicker ticket issue combined with lower staff costs.

The space-saving and solid construction enables simple installation and integration on site as well as reliable operation in all weather conditions. Thanks to the modular construction philosophy of Axess, the **PICK UP BOX 600** is also easy to maintain and can be upgraded with technical innovations at any time.

Even the issue of group tickets is possible. By scanning the QR code for your group voucher you get all individual tickets printed at the **PICK UP BOX**. On top you can forward vouchers for special offers if you connect the Axess **BADGE BOX 600** with it. E.g. free drinks, bonus on services or free souvenirs.



### Axess SMART SCANNER 600

Simply scan the QR code to receive a ticket

### Axess SMART PRINTER 600

Issues barcode tickets or smart cards in seconds  
Group collections are also possible



## Features

- › Issue of barcode tickets or smart cards
- › Weatherproof design
- › Slim Fit
- › Intuitive operation ensures smooth self-service
- › Individual layout for operating instructions panel
- › Screen for marketing infos or advertisement
- › Remote management of screen display
- › Delivery of group tickets
- › Optional Axess **BADGE BOX 600** for special offers or infos



# Axess TICKET KIOSK 600

## The genius among ticket machines

Multifunctional and interactive: The Axess **TICKET KIOSK 600** combines smart technology with a generous, user-friendly display into a new class of ticket machines. The kiosk makes it quick and easy to buy tickets around the clock and prevents stress at the cashier desk at peak times. With the **TICKET KIOSK** pick-up-service is made

easy: It enables the issue of tickets from vouchers out of the web. The scanner reads barcode and RFID tickets as well as QR codes from smartphones. The 27" color display with touch function offers great overview of information. The presentation height of the monitor can be ergonomically adjusted for the ideal placement. A broad variety of

payment options can be customized to your needs. The **TICKET KIOSK** offers a CREDIT version, with a country-specific card terminal and is ready for NFC solutions as well. Future versions will offer the withdrawal of tickets and repay of deposits.

### High-resolution 27" Touchscreen Display

Intuitiv menu guidance and ADA mode with height-adjustable presentation and maintenance menu



### Axess TICKET SCANNER 600

Reads RFID cards in ISO 14443 or 15693 format, as well as barcodes and QR codes from mobile devices



## Features

- › Touchscreen with ADA Mode
- › Cash module
- › Banknote reader
- › Optional banknote return function
- › Payment via NFC
- › Indoor and outdoor installation
- › Issue of tickets
- › Repay of deposits
- › Remote screen management



# Axess HANDHELD 600

## Mobile brother of the Axess SMART POS

The weatherproof Axess **HANDHELD 600** is the mobile brother of the Axess **SMART POS**. Equipped with a high-quality touchscreen and a color display suitable for daylight, it permits reliable ticket checks or the issue in all conditions of light. No training is necessary because of its intuitive menu, the **HANDHELD** is no more difficult to use than a smartphone. Automatic updates

can be uploaded and installed directly on the device via WIFI. The handheld is a lightweight and can easily be used all day long without making the operator's arms tired. The optional pistol grip offers even more convenience and comfort. It can be operated as a barcode ticket scanner or RFID ticket reader.

### Features

- › Intuitive operation saves time and effort for training
- › Lightweight, solid, weatherproof design
- › Touchscreen suitable for all conditions of light
- › Mobile ticket control or issue of tickets
- › Reading 1D/2D barcodes; optional also smart cards ISO 14443 and ISO 15693
- › Automatic updates via WIFI and LTE
- › Optional: Pistol grip and mobile ticket printer



#### Case

Lightweight, solid and weatherproof design for unrestricted outdoor use



#### Color touch display

High resolution color display for optimal operation in daylight



#### Operation

Intuitive touch screen as on a smart phone



#### Mobile printer

Easy wireless ticket or receipt issuing



# Axess SMART CARDS & TICKETS

We deliver all types of tickets you need

All Axess **SMART CARDS & TICKETS** are high quality products that meet the individual requirements of either leisure parks, theme parks, zoos, water parks, museums or other sights and attractions. The quality ranges from paper, cardboard, plastic and RFID-chip cards. The Axess **BARCODE CARD** is specially designed for individual daily admissions. The high-quality cardboard ticket is printed with the Axess **SMART PRINTER 600**. If you are looking for an attractive seasonal card for your visitors Axess has the optimal solution with the

RFID-chip card. This card can be rewritten several times and is able to print additional information like a QR-code on the ticket. The chip can store personal data from season pass holders, pictures or CRM data. The plastic card works without battery and is the ideal solution for season passes, membership cards or for online bookers that want to get their ticket from the Axess **PICK UP BOX 600**. Besides these two ticket types made of solid material there are also fast and low-cost paper printed tickets available. Either the version that is pro-

duced by the Axess **BADGE BOX 600**, where additional offers can be printed out for the visitors, or the tickets that are printed out with the Axess **RECEIPT PRINTER**. The **BADGE BOX** tickets can hold sale-offers, free rides, special treatments in a spa or just a place on a special ride. In extension to the main ticket they offer an additional value. The **BON TICKET** is printed at the cashiers desk and used for single entry and low-cost demanding attractions.

## RFID TICKET

- › Optically and electronically rewriteable
- › Segmented storage with a multi-application concept
- › Up to 5 authorization for ticket and personal data
- › ThermoRewrite area covering the front side
- › Water resistant
- › Not bendable



## BARCODE TICKET

- › Single ride tickets in ISO format (credit card format)
- › Layout design in 4-color UV-offset printing; additional protective laquer
- › One-time direct thermal print on front
- › Barcode readable with red light scanner
- › Card material: cardboard; free of PVC and bisphenol
- › Optional: Hole for hanger



Back



Front



# Axess SMART SCANNER 600

## The intelligent ticket scanner for the digital future

The Axess **SMART SCANNER 600** is a super smart module for rapid scanning of codes and reading of RFID chips. It handles all types of conventional media such as printed tickets, chip cards, wrist bands or print@home tickets as well as e-tickets presented on mobile devices or smart watches. Visitors just hold their card into the scan area. A large and bright touch display provides visitors with details on ticket validity and holds space for advertisements, videos and service information. That way it is a system which offers flexible opportunities to interact with visitors.

If required, this module can also be equipped with innovative in & out sensors to identify approaching visitors. This means that entry and exit is able to take place of the same gate. The access point can switch from entry to exit direction in a matter of seconds.

The **SMART SCANNER** can also be supplied with a wall mount housing. This options make it easier to retrofit existing systems or even to integrate the **SMART SCANNER** into external systems.

### Features

- › QR and barcodes, Print@Home tickets and vouchers
- › Foldable plate for the scanning from smartwatches and smartphones
- › Built-in loudspeaker for audio feedback
- › Modular design for rapid installation and upgrading
- › Optional: Short Range Reader to read, NFC devices and Wristband Transponders
- › Optional: In & out sensors for operation in two directions

#### Optical light signal

For rapid check of access authorization

#### Large 7" LC Touch Display

Easy communication for instructions, alerts, individual greetings or advertising messages at the gate

#### Foldable plate

Guarantees convenient and flexible reading of devices bigger than a card



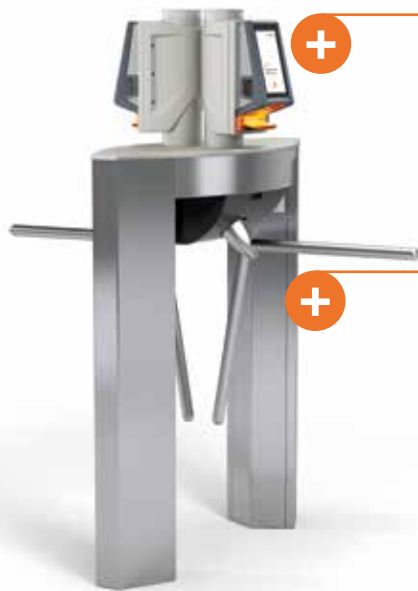


# AX500 Smart Access Terminal NG

## Ideal for theme parks, pools and touristic transport

The **AX500 Smart Access Terminal NG** is an enhanced access solution for themes parks, pools and touristic transport. The system can be equipped with a turnstile on one or both sides, allowing two points of access at a single gate.

The turnstile speed is individually adjustable and both options of entry and exit are possible. The gate is working in either online or offline mode and can be equipped with ADA modules for a broader access.



**Axess SMART SCANNER 600**  
Detects tickets for entry and exit



**Optional extras**  
Panic mechanic or ADA entrance

### Features

- › Entry and exit modus possible on one or both sides
- › 2-arm turnstile makes it easier to pass through when carrying bags or luggage
- › Optional - ADA entrance for barrier-free access
- › Emergency exit modus with panic mechanic

# AX500 Smart Gate NG - Flap

## Perfect access for all kinds of attractions

A reliable gate that works perfectly in any type of weather and even after millions of opening and closing cycles is the basis of our access system. The modern gates are able to communicate with each other and are integrated into the whole ticketing and access

solution. The AX500 Smart Gate NG adapts flexibly to individual needs. The type of installation, antenna, reader and separation can be selected. It offers an individual opening and closing speed, built in communication with the resort's central info desk, a big screen for ad-

vertisement or additional information as well as a barrier free entrance module (ADA). Tickets can be read without touching anything, „hands-free“ is a standard.

### Features

- › Robust anodised aluminium post
- › Individual opening and closing speed
- › Individually configurable due to modular design
- › Extensions can be easily retrofitted
- › „Handsfree“ ticket check
- › Optionally: Barrier-free thanks to extra-wide design (ADA)

**Axess CONTROLLER 600**  
Ticketprüfung Online und Offline



**AX500 Flap Module**  
Optionaler ADA-Zugang



**Optional:**  
Flap Paddle Module



# Car Axess NG Entry & Exit

## Integrate car access systems and parking management

When entering or exiting a parking area, you want to go fast. The **Car Axess NG** gate is impressive with its fast opening process of just 1.3 seconds. The solid and weatherproof gate is suited both for inside as well as outside applications. 2,500 barcode tickets can be printed out from a single roll to keep maintenance low. Regular parkers are processed straightforward via RFID-cards or license plate recognition.

The parking solution is integrated in the theme park-, museum-, zoo- or attraction access solution and can be operated out of one software. This way management of parks, sights or zoos is combined with the parking management and easy to handle for the team and visitors.

### Features

- › Latest parking technology
- › Operating out of the access system of the attraction
- › Marketing features included
- › Payment system integrated
- › Issue of tickets



# The Axess service

## Focused to be there for you

Our customer is our partner. We aim to provide you with all the support you need and provide assistance every step of the way. From initial site visit to final system acceptance. The standard sup-

port agreement provides access to our support team and help desk, our international subsidiaries provide assistance in your native language and time zone. All inquiries are documented and dealt

with as quickly as possible. We work for your solutions around the clock.



### PROJECT MANAGEMENT

- › Site inspection
- › Consulting and guidance
- › Network planning
- › Final site approval
- › Commissioning
- › On-site support during launch



### DATA CENTER SERVICE

- › Hosting
- › Administration and data backup
- › Latest security standards
- › Latest premium hardware for your data



### TRAINING

- › Training sessions on site (by implementation)
- › Special training for seasonal teams
- › Special trainings



### HELP DESK

- › 365 days help desk
- › Native speaking support
- › Support in your local timezone
- › Worldwide there for you with 16 subsidiaries





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# LEISURE & ATTRACTIONS

## Museums

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