

A smart future for the LAFC

Axess is trendsetter when it comes to new technologies in the field of ticketing and access systems. The Los Angeles FC is first to receive customized gates for the Banc of California Stadium.



**Los Angeles
Football Club**

USA

Axess AG is an international provider of innovative ticketing and access solutions specialized on integrated software solutions combined with e-commerce. Business fields are focused on ski resorts and destinations, fair and convention centers, stadia and arenas, leisure and attractions and touristic transport. The company was founded in 1998 and is operating with 20 worldwide subsidiaries.

The Los Angeles Football Club, which was founded in 2014, played their first game in the Major League Soccer in March 2018. LAFC plays their home games at the state-of-the-art Banc of California Stadium, which also hosts major concerts and events. The 22,000-capacity

soccer-specific stadium opened its doors for its first event in 2018. LAFC played their inaugural match against the Seattle Sounders on April 29 of the year, getting off to a great start with a 1-0 victory.

The club has turned to Axess to provide its cutting-edge access control solutions with a variety of gates around the venue. In doing so, the Banc of California Stadium has become the first in the United States to install Axess gates. The special thing about these gates is the design, which was specially adapted to the colors of the football club. The elegant black of the modern gates creates a unique look, which perfectly complements the appearance of the football club.



AX500 Smart Gate NG Flap Glass



The access control project consisting of 36 gates will be installed during the summer of 2020 and is expected to go live in September. Included are 25 AX500 **Smart Gates NG Turnstile**, 3 AX500 **Smart Gates NG Flap Glass** and 8 Pedestals Axess **SMART POST 600** for Premium Suites. These cannot only be adapted to any needs, the intelligent gates also communicate with each other, to prevent a ticket from being used for more than one person.

All gates are WIFI enabled and equipped with portable lithium battery-powered units. This not only makes the gates mobile and independent from cables and wiring, it also makes the installation of the venue super easy. For example, if one gate is needed somewhere else than usual, due to a special event or the number of visitors expected, the club can just move them around easily with the integrated wheels on the bottom.

Josef Fischer, Head of Product Development at Axess, never shied away from new tasks. „The joint project with the Los Angeles Football Club presented us with new challenges because it was the first time that we had to integrate NFC technology into our devices for convenient mobile ticketing, regardless of whether the mobile phones were Apple or Android based. My team was nevertheless able to implement it successfully in a short time, and we are already looking forward to many more projects in sunny California“.

All teams are currently working hard to prepare the installation of the new gates, which will very likely be in September this year. This is the first customer in the stadium sector in California and will hopefully be the start of lots of new projects in the Golden State.



AX500 Smart Gate NG Turnstile: 25



AX500 Smart Gate NG Flap Glass: 3



Axess SMART POST 600: 8