

Aspen Snowmass: a safe future with Axess

The Aspen Snowmass ski resort, together with Axess AG, has been able to equip the entire facility in a secure and Covid-19 compliant manner. Through online ticket sales in advance and contactless pickup at Axess PICK UP BOXes 600, over 10,000 tickets have already been sold.

Near the city of the same name in Colorado, Aspen Snowmass is the second largest ski area in the state. It is a merger of the Aspen Snowmass, Aspen Mountain, Aspen Highlands and Aspen Buttermilk ski resorts. A total of 20 lifts take guests to an incredible 96 slopes with a total length of 237 kilometers from November to April. Furthermore, the area has three fun parks to offer, as well as one of the largest Nordic skiing trails. With several million visitors per year, Aspen Snowmass is one of the most popular ski resorts in the entire USA.

With Axess AG, the ski resort planned and implemented a modernization for the 2020/21 winter season. Aspen wanted to bring new technology to bear to ensure guests have a safe day

in the mountains. Tickets are now sold mostly online to avoid long lines and contact with strangers at the ticket booths. Tickets previously purchased in the web store can be picked up on site at one of 15 Axess **PICK UP BOXes 600**, regardless of the time of day. These are not only convincing with the possibility to pick up a ticket completely contactless, but also the easy handling and the speed with which a ticket is printed make operators as well as guests enthusiastic. Thanks to the interaction of the online store and the **PICK UP BOX 600**, more than 10,000 tickets have already been booked and sold this season.

For access to the lift, six AX500 **Smart Gates NG Flap** were installed, which allow non-contact passage. In times of

Covid-19 measures, this is also a particularly important factor. The gates of the Austrian trendsetter in ticketing and access management are clearly convincing here. A sensor at the gate detects that a guest is approaching and opens it. Additional sensors detect when the person has passed through and close the gate again.

With the innovative solutions from Axess, Aspen Snowmass has managed to make a major contribution to greater security throughout the resort. This is due to the contactless access for guests and employees, but also to the reduction of queues at the cash desk or directly at the gate. In this way, the ski resort can continue to operate despite Covid-19 measures.



Aspen
Snowmass
Colorado

