

Kazakhstan relies on Axess



Shymbulak

Kazakhstan

The ski resort in Shymbulak is the largest in Kazakhstan and with a capacity of 15,000 visitors also the most visited in the whole country.

The prestige project is located only 15km south of Almaty and is in operation all year round. It is the figurehead of Kazakhstan when it comes to ski resorts. Shymbulak stands for the modern Kazakhstan and sets a calling sign for tourism. The ambition to equip the ski resort with the latest access & ticketing technology reinforces the ambitions of the operators.

From project to location

Due to the great demand and the start of this major project, Axess AG decided to establish a branch office in Kazakhstan. In total 26 **AX500 Smart Gates NG with flap module**, 11 Axess **PARKING** and 10 Axess **SMART POS** were installed in

Shymbulak. The fully integrated sports equipment rental, the ski and snowboard school program and the locker system complete the customer-friendly service offer. Of course, all services as well as tickets can be booked comfortably from home via internet. Thanks to the **RESORT.SOLUTIONS** from Axess, the turnover of the ski resort was increased by 60%. Shymbulak is one of the showcase projects when it comes to integrating the Axess **WEBSHOP**.

The modern gates are not only characterized by their robustness, but also by their intelligence, which enables them to communicate with each other and thus



AX500 Smart Gate NG - Flap



integrate them into a smart system. The intelligent POS solution SMART POS, on the other hand, enables a fast card issue and a secure payment management efficient processing. Manager of the new Axess branch, Alexey Domnitskiy says about

this opportunity: „Right now in Kazakhstan there are new resorts and entertainment possibilities under construction and these facilities require a good ticketing system with a good hardware system. I believe that there is great potential here and to be honest, I like our products a lot. Ever since 2016, I’ve wanted to upgrade Axess systems to the Kazakhstan market, as I have been working with them since 2011.“

At the moment the team on site is still small, but that could change soon. After all, the tourism market in Kazakhstan’s ski resorts has great potential and thus offers enormous project opportunities. After Kok Tobe and three other areas, Axess was able to win a new major customer in the tourism sector in the Almaty area this year.



Axess PARKING

➔ **Axess SMART PAD 600: 6**

➔ **AX500 Smart Gate NG - Flap: 26**

➔ **Axess PARKING: 11**

➔ **Axess SMART POS: 10**

➔ **Axess HANDHELDS: 6**