

AXESS



TAICANG
ALPS RESORT

Jiangsu

Skiing in Jiangsu

At the TAICANG ALPS RESORT Ski Hall

With the inauguration of the "TAICANG ALPS RESORT" in China at the end of 2023, the industry leading indoor ski hall was opened, and the 50th ski hall in China. Located just an hour's drive from Shanghai, this facility makes skiing accessible to a megalacity of over 26 million inhabitants.

Large Dimensions

The ski hall is designed for enormous capacity: The snow area alone covers 54,000 square meters; together with the adjacent ski resort, the facility spans 91,000 square meters. In total, five slopes with lengths of up to 280

meters and inclines of up to 16% were installed. Additionally, there are eight ski-sports experiences, 14 snow activities, ski schools, and an international restaurant featuring classic alpine dishes, aiming to meet the needs of guests with various skill levels and motivations.

The Best Partners

Nothing was left to chance in this project. The client, Fosun, owner of Club Med Resorts among others, engaged both Axess and Europe's largest ski resort operator (Compagnie des Alpes). "It is not easy to develop a masterpiece in five years, but like everyone else, we firmly believe that the Chinese people's desire for a better life is becoming stronger [...] We are committed to bringing high-quality services with unique experiences," said Guo Guangchang, the chairman of Fosun International.





**AX500 Smart Gate NG
NFC AKKU Mobile Palette**



Customized & Reliable

For Fosun, Axess was the first choice for realizing many customized solutions in the hall. Axess's leading role in access systems and experience with past indoor ski projects convinced Guangchang and his company of Axess capabilities. In addition to the customized solutions, the on-site team's performance was also crucial: In the weeks leading up to the grand opening, Axess China worked daily into the night to make a big spectacle including live performances happen. Further adaptations for 2024 are already planned, such as smartphone data analysis or a data dashboard.

Key aspects of the implementation included:

- › Complete Ticketing Solution
- › Financial Management
- › Product Center
- › Quota Management
- › WeChat Integration
- › Mobile Ticket Validation
- › Season Pass Management



➔ AX500 Smart Gate NG
(Turnstile & Flap)

➔ Axess Smart POS

➔ AXESS WEBSHOP

➔ Axess SMART PAD 600

➔ Axess TICKET KIOSK 600

➔ Axess RESORT.RENTAL

➔ Axess RESORT.LESSONS

➔ Axess RESORT.F&B