



AXESS



**Axess
Australia**
Queensland

Busy Times for Axess Australia

Axess Triumphs in Supporting Melbourne Cup Carnival and Expanding Presence at WIN Stadium and McDonald Jones Stadium.

Axess Australia has marked a remarkable month of accomplishments in the land Down Under.

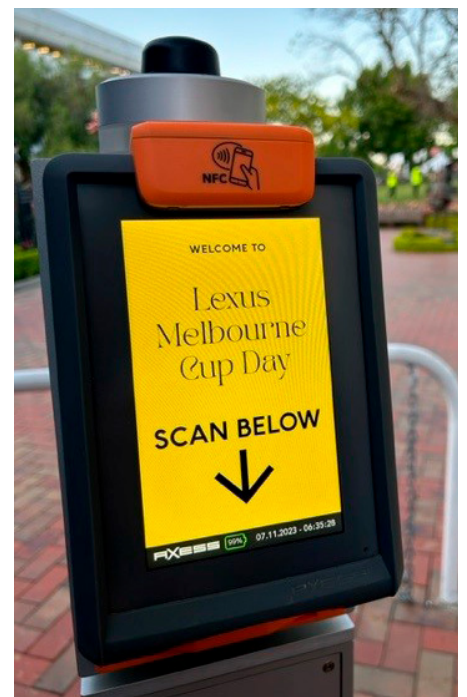
As the country geared up for the iconic Melbourne Cup Carnival, Axess was responsible for ensuring secure access control, showcasing its expertise in managing large-scale events.

The Melbourne Cup, with its inaugural run on November 7th, 1861, stands as a testament to resilience. This year, the combined attendance over the four-day Carnival reached an

impressive 262,000 people, all seamlessly processed through Axess gates and pedestals.

Axess emerged as a reliable partner in facilitating a smooth and secure experience for the throngs of racegoers.

Turning attention to the sporting arenas, McDonald Jones Stadium in Newcastle, New South Wales, home to the Newcastle Knights NRL team, witnessed a transformative upgrade. Axess, in collaboration with Ticketmaster, successfully installed 32 new Smart Gates, making McDonald Jones



NFC Entry to the Melbourne Cup



McDonald Jones Stadium, Newcastle, NSW

Stadium the pioneer Venues NSW site to adopt Axess technology.

Venturing further south, the picturesque WIN Stadium in Wollongong, NSW, home to the St George Dragons NRL team, became the second Venues NSW stadium to embrace Axess Smart Gates.

The installation included a mix of cabled and battery Wi-Fi Smart Gates, Smart Access Terminals, and Pedestals. Nestled directly on the beach, WIN Stadium poses unique environmental challenges, but Axess's commitment to quality ensures a resilient and trouble-free operation for its beach gates.

Undoubtedly, WIN Stadium stands out as one of the world's most stunning stadium locations, showcasing Axess's ability to adapt and excel in diverse environments.

Breaking into the Australian stadium market has been a journey for Axess, and the successful installations at McDonald Jones Stadium and WIN Stadium mark a significant milestone.

With this strong foundation, Axess Australia looks forward to continued success and growth in the dynamic Australian events and venue management landscape.

Cheers to a year of triumphs and many more to come!



Axess SMART SCANNER 600 NFC



WIN Stadium, Wollongong, NSW