



# Axess FLEX DAYS

## Flexible skiing for family and friends



**With Axess FLEX DAYS family and friends enjoy highest flexibility for a special rate.**

**Data of each family or group member is stored centrally and linked to FLEX DAYS. This enables every member on file to access the pre-paid ski days.**

**All FLEX DAYS users can use the ski days individually. Adding or removing group members is possible at a point of sale at any time.**

**Your guests have the option to buy an individual amount of day passes at a special rate. The ticket and history of the Axess FLEX DAYS can be viewed online or at a POS. When these ski days have been used up, more can be booked.**



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The amount of days still left on the **FLEX DAYS** account is shown at the first entry on a ski day. This always gives your guests an overview of the remaining ski days. The daily ticket is coded via a query for the WTP number at the point of entry. The ticket is accepted when it gets a successful response. If the ticket is misused, there is the option of manually blocking the contingent of **FLEX DAYS**.

## Features

- › Special rate for ski days
- › Flexible use of the ski days during the season
- › Ski days can be booked in addition to the existing amount of days
- › Add or remove family/group members
- › Overview of the ticket history and usage

### **Gianni Rasom, CIO Dolomiti Superski about FLEX DAYS:**

"After analysing data regarding the sale and use of ski passes we introduced **FLEX DAYS** in 2018 to bring families back to the slopes.

This offer allows a family to buy a certain amount of ski days for a special rate that can be used flexibly during the entire winter season in the whole Dolomiti Superski area.

As a result the children of the Rossi family were able to ski for 35 days, the mother for 20 days and the father for 25 days and use all 450 lifts. Since a few weeks were still left before the end of the season and the slope conditions were very appealing, another 10 days were added. Thanks to the registration in the personalized section of MyDolomiti, they could constantly monitor the used days and view them in their account. With the implementation of this solution, we found Axess to be a competent and innovative partner: I can certainly confirm their motto 'We customize solutions'."