



DIGITAL WORLD FOR FAIR AND CONVENTION CENTERS



Axess

General

International exhibition and congress centers have been relying on Axess' intuitive complete solutions for many years. Numerous trade fair operators and organizers expand their visitor management with flexible hardware systems and innovative software solutions.

Fully automated - Axess BADGE BOX 600

The Axess **BADGE BOX 600** is a smart extension for Axess Smart Gates and enables fully automated badge printing directly at the venue entrance. The registered guest scans his ticket from Wallet, Smartphone or Print@Home directly at the scanner of the terminal and can pass the gate after issuing his badge. For the "Salz21" congress in May 2022, the **BADGE BOX 600** will ensure uncomplicated access for the first time in combination with the **AX500 Smart Post NG** at the Messezentrum Salzburg. The badge is printed in seconds and contains all information about the registered visitor. Long queues at the entrance or registration points for trade visitors, VIPs and journalists are a thing of the past. Also Swansea Arena (UK) will be equipped with **AX500 Smart Gates NG** and the **BADGE BOX 600** for the trade fair 'Stadia & Arena'. Messe Düsseldorf gives the

South Entrance an update and expands the access system with 17 Smart Gates with **BADGE BOX 600**. 117 gates in total with integrated badge printing ensure a smooth trade show day in Düsseldorf.

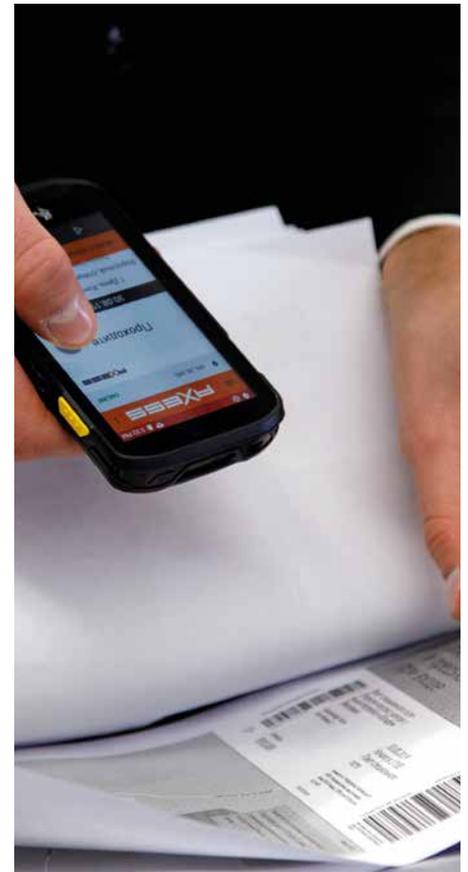
Flexible access management

The successful Axess Smart Gate product series with its modular design is being further developed. Mobile gates with maximum flexibility are essential for trade fair operators. Axess trade fair customers in Switzerland and Italy have renewed their access systems and thus benefit from the latest technologies in visitor management. BERNEXPO coordinates admission with the **AX500 Smart Gates NG** - Mobile Palette and the **AX500 Smart Access Terminal NG** for each event anew. All gates are fixed on mobile pallets for location-independent positioning. The latest update: Axess WiFi 600. By means of an integrated WiFi antenna, the data exchange

between the gates and the data center takes place wirelessly within the WiFi area. With the latest Axess update, BERNEXPO is perfectly equipped for the largest event "BEA" in spring 2022 with over 290,000 visitors.



**Axess Smart Gate NG mit
BADGE BOX 600**



Even more flexibility

To start the trade fair day smoothly, the mobile Axess **HANDHELDS** can be used for access control in addition to the Axess Smart Gates. Thanks to the intuitive operation, there is no need for time-consuming staff training. During the RENEX-PO event at the Messezentrum Salzburg, the **HANDHELDS** for ticket control were used for the first time in addition to the Axess **VISITOR.TICKETSHOP**. The software application Axess **MOBILE.READER** checks the ticket validity and supports the admission especially during peak times. In November 2021, the **HANDHELDS** were in use on behalf of RX Austria & Germany in Salzburg during the industry's leading trade fair "Alles für den GAST". Also the Axess **COVID CERTIFICATE CHECK** was carried out on this occasion. The new Axess Solution ensures that only guests with a valid EU Digital COVID Certificate (EUDCC) enter the venue. Configuration options allow rules to be defined and adapted according to legal requirements.

All for the exhibitor

The digital age does not stop at the trade fair sector. Numerous Axess customers are upgrading their visitor management with software to enable

lean organization and management processes for exhibitors and visitors. The newly developed Axess **EXHIBITOR PLATFORM** is an administration tool for exhibitors. The management of exhibitor passes and vouchers as well as invitation management can be handled smoothly via this platform. The dashboard clearly displays all information on registered visitors and the status of the campaign at any time. With the interfaces to Rubin Infoteam and USI Ungerboeck, a bidirectional data exchange takes place between the **EXHIBITOR PLATFORM** and the stand booking portals. This simplifies the processes around ticketing and subsequent billing. Numerous trade fair operators in the DACH region, such as Messe Wels, Congress und Messe Innsbruck, GHM, BERNEXPO and Messe Dornbirn, have opted for this "extra" service.

Axess VISITOR.SELFREGISTRATION

The generation as well as processing of surveys and personal data of trade visitors are indispensable for successful trade fair marketing. Axess **VISITOR.SELFREGISTRATION** is administered and configured centrally and web-based. The web-based kiosk solution enables the fast redemption of vouchers and the registration of trade visitors through an

intuitive interface. A clear separation of registration and payment accelerates the registration process while increasing data quality. Visitor surveys can also be conducted via the registration terminals. In the course of digitalization, Congress und Messe Innsbruck integrated **VISITOR.SELFREGISTRATION**, the German trade fair organizer GHM (GHM Gesellschaft für Handwerksmessen mbH) expanded its portfolio with Axess software too. Also the Bremen fair "Fish International" relies on the digital Axess solutions.



Axess HANDHELDS