

AXESS



Changchun

China

CHINA'S FREESKI STRONGHOLD WITH NEW AXESS SETUP

Changchun Lotus Mountain Shimao Ski Resort was one of the country's first to attract attention on the international skiing stage. In cooperation with the Bank of China, Axess has now implemented one of the most comprehensive all-in-one solutions for ski resorts.

On paper, the resort in the east of Changchun resembles the many other ski resorts in China that have risen to international stature in recent years. The geographical location, the proximity to a megacity and the operators' demands on the infrastructure. A closer look, however, reveals the extraordinary character of Lotus Mountain Shimao Ski Resort. From the very beginning, great things were achieved here on kickers, rails and in halfpipes. After opening in 2004, the ski region hosted the Asian Winter Games, the FIS Freestyle Skiing Aerials World Cup and snowboard events, among others.

The Changchun Ski Resort

The ski area is located about 30 km from the Changchun urban area and 20 km from the international airport and includes 13 slopes and a distinct freeski architecture. In addition, there are two

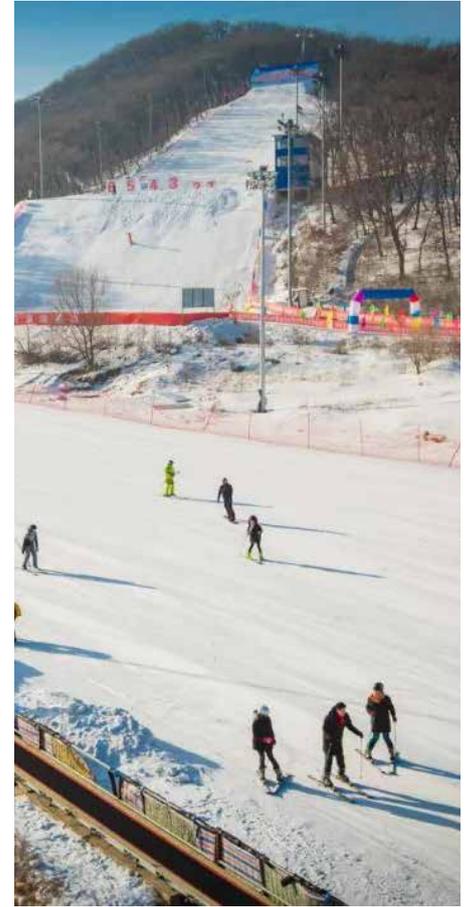
ski service halls, an athlete center, ten villas as holiday homes and several hotels that host up to 350 guests. In order to bring the individual businesses within the ski area together, Changchun Lotus Mountain Shimao Ski Resort implemented a new setup with Axess systems. It improves the quality of service to the guest and combines the management of the individual business areas under one roof.

All-in-one Axess RESORT.SOLUTIONS

The Axess Smart Gates form the basis for fast, simple and secure entry. Online and offline ticketing as well as access to the ski area is controlled via **AX500 Smart Gates NG** and Axess **SMART SCANNER 600**. Guests enter the lifts directly via QR-Code on the smartphone or printed ticket for an uncomplicated start into the ski day.



AX500 Smart Gate NG



The comprehensive software solution was implemented with Axess **RESORT. SOLUTIONS**. It allows ski guests to rent their equipment with Axess **RESORT. RENTAL** and book their ski courses with Axess **RESORT.LESSONS** within one system. Even the catering of the ski guests is managed by the system via Axess **RESORT.F&B**. The order and goods management of restaurants and other catering businesses is administered centrally and via a clear cash register interface. In addition, the system was equipped for four-season operation.

In summer, tourists use the same Smart Gates and ticket counters for the mountain railway and the fun park.

For the implementation, Axess developed customized interfaces for online booking portals such as TikTok China, Kwai and the Bank of China Sports Area. In addition, a common access with a "super ticket" was created for the various ski resorts in Jilin Province. Another step towards flexibility and customer satisfaction.



→ AX500 Smart Gate NG

→ Axess CARDS

→ Axess SMART PRINTER 600

→ Axess SMART PAD 600

→ Axess RESORT.F&B

→ Axess RESORT.LESSONS

→ Axess RESORT.RENTAL