



AXESS



Téléphérique
du Salève

France

Prestige Ropeway for Axess

The Salève cable car has had a new look since September 2023. After two years of construction, the valley and mountain stations have been redesigned and refurbished. The public can now enjoy new reception areas, new service and leisure facilities and an enhanced experience thanks to a state-of-the-art sales and access control system installed by Axess.

A new start in Haute-Savoie

The Salève cable car is located in Haute-Savoie in the immediate vicinity of the Swiss border and was opened in 1932. With a starting point at 432 m and a finishing point at 1097 m, it replaced the railway that used to transport goods and travellers and connected Veyrier in Switzerland with the village of Les Treize Arbres. After modernisation in 1951, passenger numbers fell and the condition of the railway deteriorated. The authorities decided to close the cable car in 1975. It was reopened in 1984 thanks to the intervention of the Canton of Geneva, which enabled extensive modernisation work to be carried out. From 2021 to 2023, the mountain and valley stations were renovated. Since its reopening in September 2023, the cable car has welcomed the public with

redesigned spaces and a variety of attractive offers.

High standards

As a subsidiary of RATP Dev and Transports Publiques Genevois, but also of COMAG of the POMA Group, the Salève cable car has to fulfil particularly demanding access control standards. Following an exclusive presentation at the Axess stand at the Mountain Planet trade fair and a detailed project study, the cable car operators opted for Axess' complete solutions to equip this flagship installation in the Franco-Swiss region. Today, all the products used contribute to improving the customer experience thanks to an innovative concept and efficient management of the installation.



Axess SMART SCANNER 600



Axess Technology

During the renovation, the facility's sales system was completely modernised to offer visitors more autonomy. The Axess **WEBSTORE**, which is directly integrated into the operator's website, and several Axess **TICKET FRAME 600** vending machines located at the entrance to the cable car were installed. An Axess **SMART POS** system supports sales on days with high visitor numbers. Access to the bottom station is controlled by the Axess **SMART SCANNER 600**. The advantage of this solution is that it facilitates the passage of people without reducing the flow of visitors, which is sometimes affected by the transport of sports equipment. At the top station, an Axess **SMART TERMINAL 600** with extra-wide glass doors offers the opportunity to access the roof terrace and admire a panorama that stretches for kilometres into the distance.

In terms of software solutions, Axess has customised the site with a **LANE CONTROL MONITOR**, a booking system to manage activities on the site, **SMART RESERVATION** and **RESERVATION MANAGER**, as well as **SMART RETAIL** to manage the items sold in the souvenir shop. With regard to ticket sales, all the media used are produced by Axess.

As a subsidiary of a renowned group such as RATP, the Salève cable car chose Axess, which stands for reliability and customised solutions from a single source.

➔ Axess
SMART SCANNER 600

➔ Axess
TICKET FRAME 600

➔ Axess
SMART TERMINAL 600

➔ Axess
SMART RESERVATION

➔ Axess
WEBSTORE

➔ Axess
SMART RETAIL



Axess TICKET FRAME 600