



**AXESS**



**Say goodbye  
to long wait-  
ing lines**

## **Enhancing Visitor Experience with Axess**

**A crowd of people standing before an attraction site might seem like a marker of success, a sign that the venue is popular and thriving. But in today's fast-paced world, long queues are no longer an achievement - they are a challenge to overcome.**

### **Anticipating Sales**

With customer satisfaction at the center of every successful business, Axess is leading the way with innovative hardware and software solutions that transform the customer experience through the digitalization and automation of sales. Many customers have already opted to sell their products online via the **Axess WEBSTORE**, a customizable online store fully integrated into the venue's website that can offer a selection of products chosen by the operator.

With **Axess SMART RESERVATION**, operators can add a reservation feature, allowing visitors to book activities by selecting a date, time slot, and paying instantly. This streamlined process not only reduces lines but also empowers customers to plan their visit with ease - from the comfort of their own homes. Whether purchasing tickets, topping up memberships, or reserving activities, Axess ensures convenience at every step.

### **Automating and Simplifying the Sales System**

Once at the venue, visitors can effortlessly collect their tickets at the **Axess TICKET KIOSK 600** by scanning their voucher. Placed at the entrance, this state-of-the-art vending machine acts as a full-service checkout system. It allows guests to withdraw the tickets purchased online, recharge cards, book activities, or purchase other items like admission tickets or memberships - all in one place. The KIOSK supports both cash and card payments and can be used for indoor or sheltered outdoor settings thanks to its robust design. Its large touchscreen interface is user-friendly, and it even includes an accessibility mode with a dedicated button for individuals with reduced mobility.

The **Axess TICKET FRAME 600** is a simplified, compact and space-saving solution for purchasing single tickets and reloading cards with ease. It



**Axess TICKET FRAME 600**



accepts all major credit cards and immediately prints a paper ticket for access to the site. To recharge a card, users simply enter the WTP number, make a payment, and the pass is instantly activated. This machine offers two display modes: active mode for ticket sales and reloading, and passive mode, which can display customized screens, information, or advertisements.

#### **Smooth Access with a Scalable System**

Enhancing the customer experience starts with ensuring seamless entry. Axess offers a high-performance, scalable access system designed to optimize flow at entrances. With customizable configurations, contactless passage, and ultra-fast ticket scanning, visitors can enjoy a hassle-free experience. Proximity sensors optimize the process

by detecting the presence and movement of visitors, automatically unlocking barriers for valid tickets. Thanks to their modular design, Axess readers can be fully customized to meet technical and environmental requirements while easily adapting to future upgrades without system replacement. From the **AX500 Smart Gate NG** series to the **Axess SMART TERMINAL 600**, tickets are processed in mere seconds.

By improving entry efficiency, venues boost customer satisfaction and loyalty while simultaneously increasing revenue. A 24/7 automated sales system combined with cutting-edge access technology eliminates queues at entrances and checkouts, reduces staffing needs, and lowers operational costs. It's a smarter, faster, and more cost-effective way to delight visitors and maximize performance.



**AX500 Smart Gate NG - Flap Glass**